

# ***Rupturian Franchise Funding Opportunity***

**Re: Funding Inquiry**

## **TWITTER**

Invitation to participate in the funding of the first film of the Sci-Fi franchise "RUPTURIAN". For details visit [www.rupturian.com](http://www.rupturian.com)

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Dear Sir / Madam

I invite you to participate in the funding of the first film of the Sci-Fi franchise "RUPTURIAN". To appreciate in a glance the commercial potential of the Rupturian franchise, do a Google search on **rupturian**, and click on images: You'll be amazed; all you need is vision.

The budget for the first film of the franchise is \$10M, with estimated sales over \$50M.

The ideal situation would be to get the total budget from a single or just a few lenders/investors, right from the start. If you are in this group, please contact [alherrera@bernalfilms.com](mailto:alherrera@bernalfilms.com).

The alternative is to raise the funds gradually, proceeding in stages:

## **SEED MONEY**

Providing up to \$250K of SEED MONEY to startup operations, Angel Investors get paid 110% of their participation, at the time of raising the film budget funds; that is, before starting the production of the film. And additionally, they get 1.25 % of the film profits during the first 6 months of its release.

## **ROUND ONE TO RAISE FUNDS FOR THE FIRST FILM**

Raise \$2M with the guarantee of \$2.142M film tax credits,

- a) As a loan, preferable a balloon type, with a duration of 3-5 years, or
- b) As an investment, providing an equity of 12.5%, which is equivalent to invest \$2.5M -on the basis that for \$10M, an investor gets 50% of the equity.

## **CROWDFUNDING**

Funding participations in the Rupturian opportunity, both for seed money and for the film budget, could be with smaller amounts.

## **OTHER FUNDING ALTERNATIVES**

I am open to other funding alternatives you may have

## **INTRODUCTORY MATERIALS**

To appreciate the commercial potential of the Rupturian franchise, I invite you to:

- ✓ Do a Google search on Rupturian, and
  - Click on images. In a glance, you will see the richness of the concept.
  - Click on videos. The following is the better order to watch the videos:
    - Rupturian -Extinction on Earth
    - About the Rupturian Script
    - About RUPTURIAN ENTERPRISES / Bernal Films
    - Rupturian Product Placement
    - Rupturian Trailer Prototype -Introduction
    - Rupturian Trailer Prototype

These videos are available in YouTube, and in the SLIDE DECK page of the Rupturian website -including both MP4 and PDF versions.

- ✓ Go over the SYNOPSIS of the entire Rupturian franchise. You'll be amazed. Rupturian has potential to become the next big hit in entertainment. It's better than STAR WARS and STAR TREK: More realistic, occurs in the present time, and incorporates the latest concepts of the STRING and BIG BANK theories. In [www.rupturian.com](http://www.rupturian.com) click on SYNOPSIS.
- ✓ I also invite you to read the EXECUTIVE SUMMARY and MOVIE SUMMARY available at the Rupturian website: click on "FUNDING OPPORTUNITY", and look for the links to these pages.

Thank you in advance for your consideration.

**Al Herrera**  
**CEO, Bernal Films, NY**

Contact: [alherrera@bernalfilms.com](mailto:alherrera@bernalfilms.com)

## ***SEED MONEY***

### ***Provide up to \$250K to startup the Sci-Fi multimedia franchise***

**RUPTURIAN** is a Sci-Fi multimedia franchise that includes movies, video-games, books and toys. Imagine **STAR WARS**, but occurring in the present time, and more up-to-date scientifically. Seed money of \$250K to startup operations, will be paid 110% immediately upon raising the film budget funds. Additionally, you will get 1.25% of the film profits during the first 6 months of its release. For details, go to [www.rupturian.com](http://www.rupturian.com). To appreciate in a glance the richness of the Rupturian concepts, and its commercial potential, do a Goggle search on Rupturian and click on images. **All you need is vision.**

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### ***ROUND ONE TO RAISE FUNDS FOR THE FIRST FILM***

***To produce the Sci-Fi film Rupturian,  
\$2M funding is guaranteed with \$2.142M film tax credits.***

#### **The Business**

The budget to produce the film is \$10M, with estimated sales over \$50M. Funds could be provided as a loan, preferable balloon type in a 3-5 years period, or for 50% of equity.

State of New York film tax credits are estimated in \$2.142M. From this amount, in a first funding round of \$2M, we guarantee to pay back \$2.1M.

Investors will get 12.5% equity, which is equivalent to investing \$2.5M.

Participation may be on a crowdfunding basis, with benefits calculated proportionately.

#### **The Market**

Rupturian follows the pattern of highly successful Sci-Fi films in terms of story, exotic ambiances, and worldwide general audiences.

#### **Progress / Proof**

As of today, the following has been completed:

- ✚ Scripts for the entire Rupturian franchise (four movies), and two books on the Rupturian subject.

For the first movie:

- ✚ The budget has been prepared, along with the calculation of the expected tax credits from the State of New York
- ✚ The actors were selected in 260 auditions.
- ✚ The script has been broken down and is ready for shooting.
- ✚ The scene locations have been selected.

### **A picture is worth a thousand words**

In the [Rupturian website](#), I invite you to see the pages “Rupturian in pictures”, “RVR in pictures”, “LCE in pictures”, “Scene Locations” and “Foundation Concepts”.

### **Highlights**

- ✚ RUPTURIAN has potential to become the next big hit in entertainment.
- ✚ Imagine STAR WARS, but more up-to-date scientifically, more realistic, and occurring in the present time.
  - Rupturian is based on the latest concepts of the The STRING and the BIG BANG theories. Rupturian IV, “The Birth of Our Universe”, shows what happened before the Big Bang. It will show real pictures from several highly advanced space telescopes.
- ✚ The movie scripts for the entire tetralogy are available for review.
- ✚ Rupturian follows the pattern on highly successful Sci-Fi films in terms of story, exotic ambiances, and worldwide general audiences of all ages.
- ✚ For the first film of the franchise, sales are estimated will be over \$50 million, and for the entire franchise, over \$300 million in 6 to 8 years.

## **SLIDE DECK    SYNOPSIS**

***RUPTURIAN HAS POTENTIAL TO BECOME  
THE NEXT BIG HIT IN ENTERTAINMENT***

***To appreciate the Rupturian franchise opportunity,  
what you need is vision***